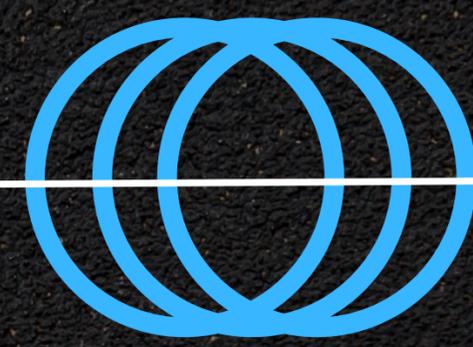


[MVJAZZEXPERIENCE.COM](http://MVJAZZEXPERIENCE.COM)



**VENUE:**

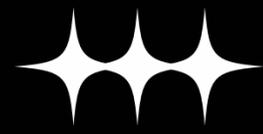
**MVCMA TABERNACLE  
MARTHA'S VINEYARD  
80 TRINITY PARK  
OAK BLUFFS, MA 02557**

**DATE:**

**AUGUST 22, 2026**



# ABOUT OUR FESTIVAL



The Martha's Vineyard Jazz Experience is an annual event celebrating local legacy, culture, businesses, and the rich history of OAK BLUFFS in Martha's Vineyard.

Showcasing the World's Finest Contemporary Jazz - Neo-Soul and R & B Artists. Also Featuring Food + Vendors + Family Fun.

Ticket pricing:

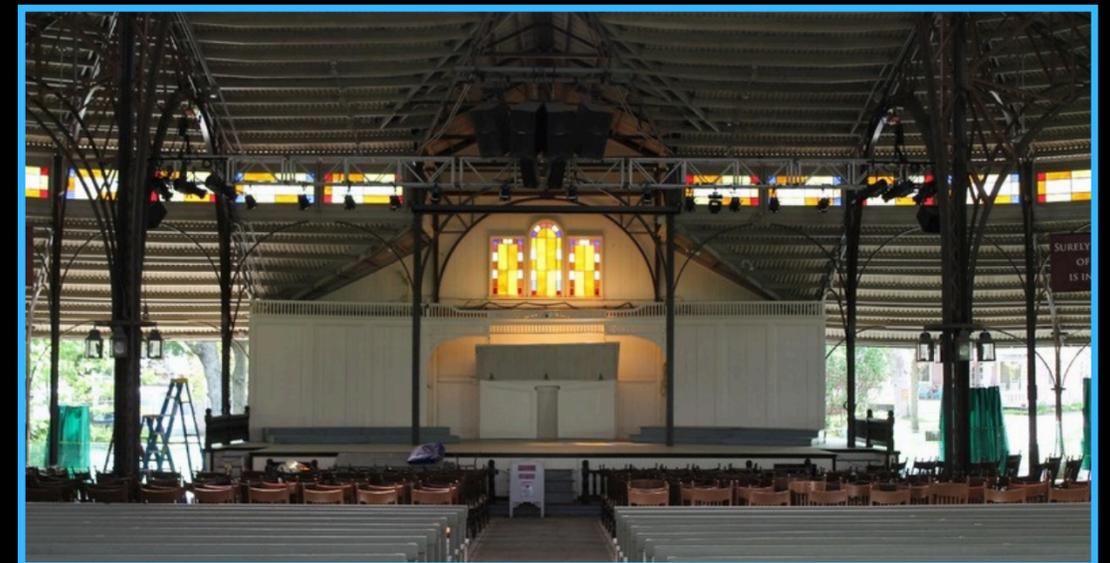
\$150 - Premium Historic Restored Chairs (Up Front - Covered)

\$75 - Bench Seating (Covered)

\$50 - Lawn Seating

Proceeds benefit student education & college scholarships for

- The Williams-Franklin Foundation
- The Rise and Shine Center for Media Arts & Technology





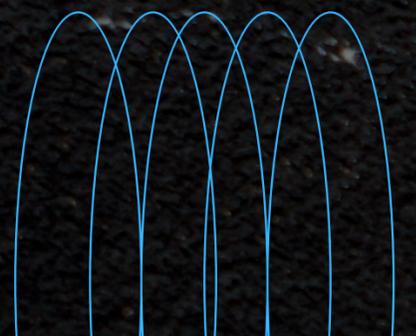
# **FESTIVAL REACH & PROMOTION**

## **MULTIPLE MARKETS**

Massachusetts, New York, Connecticut, Rhode Island, Vermont, Washington, DC Maryland, Virginia, Pennsylvania, Georgia, and the Carolinas.

## **MEDIA CHANNELS**

Select Radio, television, and geo-targeted social media.



# 2026 LINEUP

5X GRAMMY HEADLINER TBA



A powerful collection of internationally acclaimed artists shaping an unforgettable day of jazz at the Martha's Vineyard Jazz Experience. additional artists to be announced.

PIANIST  
ALEX BUGNON



SAXOPHONIST  
TIA FULLER



JAZZ VOCALIST  
MICHAEL MAYO



TROMBONIST  
WYCLIFFE GORDON



SAXOPHONIST  
BILL EASLEY



SAXOPHONIST  
JIMMIE HIGHSMITH JR.



FLUTIST  
TARYN.SUNCHILD





---

## EXPECTED ATTENDANCE

3000 (1,500 Seated and 1,300 - 1,500 on lawn)

## AUDIENCE DEMOGRAPHICS

Primary Core Age Demographic: Adults 45 - 64

Also Attracting Taste Makers: Adults 25 - 44

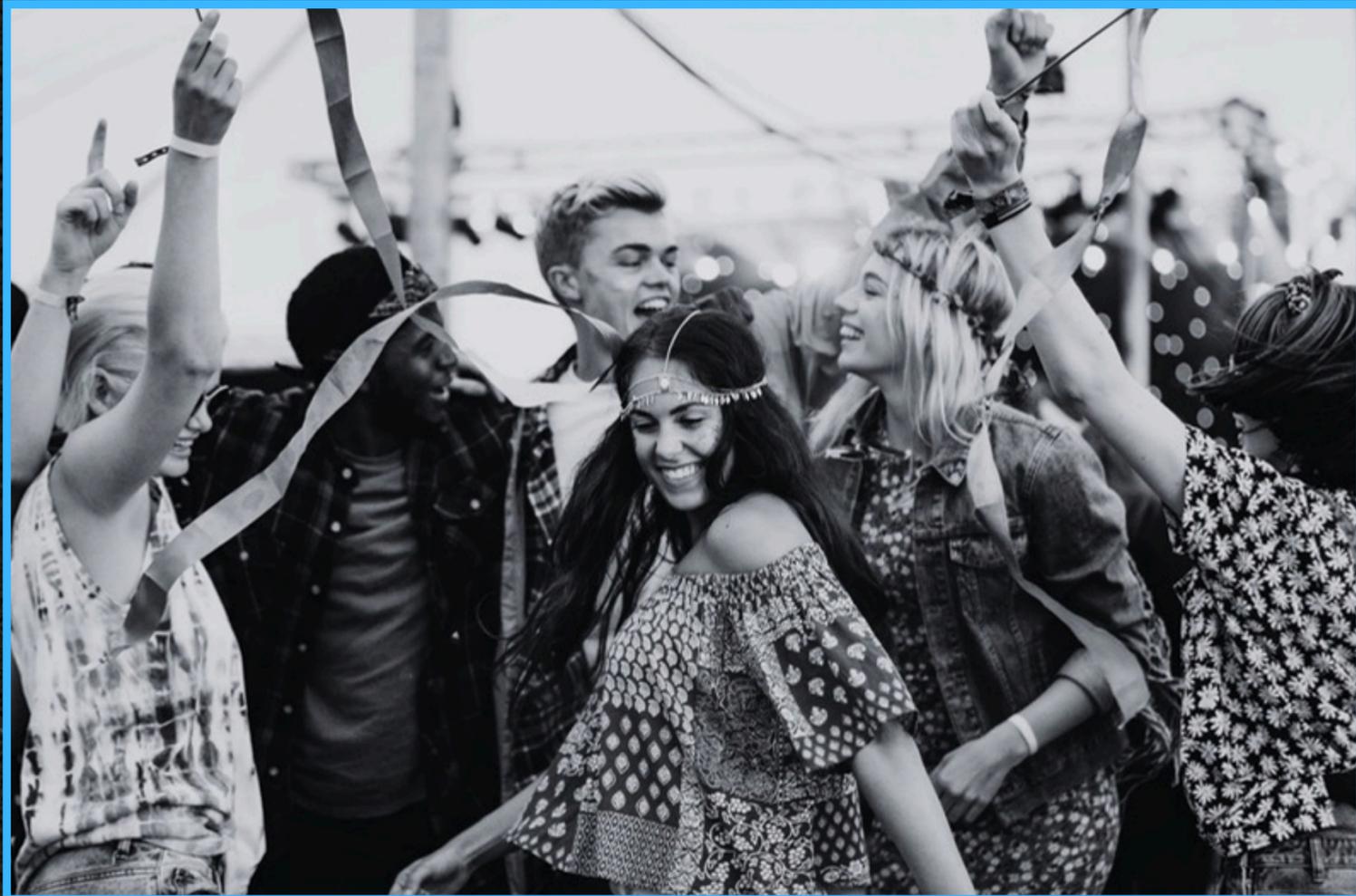
---

**MORE INFORMATION**

[www.MVJazzExperience.com](http://www.MVJazzExperience.com)



# WHY SPONSOR?



- Brand exposure to a targeted audience during the biggest weekend in Martha's Vineyard.
- Upscale engagement through interactive promotions.
- Digital & social media promotions.
- Custom sponsorship activations.



# CUSTOM PARTNERSHIP OPPORTUNITIES



- 
- Stage naming rights
  - Vip lounge sponsorship
  - Branded festival merchandise
  - Food & Beverage Sponsorship
  - Interactive Experience Sponsorship

# PARTNERSHIP LEVELS



**TITLE SPONSOR**  
**\$150,000**



**PRESENTING SPONSOR**  
**\$75,000**



**MAIN STAGE SPONSOR**  
**\$25,000**



**CORPORATE SPONSOR**  
**\$7,500**



**ONSITE VENDOR**  
**\$2,500**



Each level includes benefits like logo placement, media mentions, and on-site activations.

# TITLE PARTNERSHIP



MARTHA'S VINEYARD JAZZ EXPERIENCE TITLE PARTNERSHIP WILL INCLUDE THE FOLLOWING AS PART OF ALL IDENTIFYING EVENT PROPERTIES:

- TITLE COMPANY LOGO PLACEMENT(S) AND OR MENTION(S) IN A MINIMUM OF **\$50,000** OF ALL ADVERTISING AND MARKETING MATERIALS INCLUSIVE OF MEDIA MENTIONS ON TELEVISION + RADIO COMMERCIALS, WEBSITE(S), FLYERS, SOCIAL MEDIA PLATFORMS, BILLBOARDS, SIGNAGE, CUSTOMIZED FESTIVAL APPAREL, TICKETING AND BANNERS.
- (1000) CUSTOMIZED COMPANY - GUEST GIFT GIVEAWAYS
- 40 X 40 AREA /VIP TENT - ONSITE FOR CO. ACTIVATION
- (10) PAIR - ALL ACCESS VIP EXECUTIVE CREDENTIALS
- (50) PAIR(S) - PREMIUM SEATED TICKETS

# \$150,000



Premium levels include benefits like logo placement, media mentions, and on-site activations. Serious inquiries will receive a detailed marketing plan.

# PRESENTING PARTNERSHIP



Premium levels include benefits like logo placement, media mentions, and on-site activations. Serious inquiries will receive a detailed marketing plan.

MARTHA'S VINEYARD JAZZ EXPERIENCE PRESENTING PARTNERSHIP WILL INCLUDE THE FOLLOWING AS PART OF ALL EVENT IDENTIFYING PROPERTIES:

- **PRESENTING** COMPANY LOGO PLACEMENT(S) AND OR MENTION(S) IN A MINIMUM OF **\$40,000** OF ALL ADVERTISING AND MARKETING MATERIALS INCLUSIVE OF MEDIA MENTIONS ON TELEVISION + RADIO COMMERCIALS, WEBSITE(S), FLYERS, SOCIAL MEDIA PLATFORMS, BILLBOARDS, SIGNAGE, CUSTOMIZED FESTIVAL APPAREL, TICKETING AND BANNERS.
- **20 X 20** SPACE / TENT - ONSITE FOR CO. ACTIVATION
- **(5) PAIR - ALL ACCESS VIP** EXECUTIVE CREDENTIALS
- **(25) PAIR(S) - PREMIUM SEATED TICKETS**

# \$75,000



# MAIN STAGE SPONSORSHIP



MARTHA'S VINEYARD JAZZ EXPERIENCE MAIN STAGE PARTNERSHIP WILL INCLUDE THE FOLLOWING:

- **MAIN STAGE SPONSORSHIP** - COMPANY LOGO PLACEMENT ON THE MAIN PERFORMANCE STAGE.
- HOST "COMPANY" MENTION(S) ALL DAY PRIOR TO EACH ACT PERFORMANCE "LIVE FROM THE "COMPANY" STAGE.
- (1) PAIR - ALL ACCESS VIP EXECUTIVE CREDENTIALS
- (10) PAIR(S) - PREMIUM SEATED TICKETS

# \$25,000



# CORPORATE ONSITE SPONSORSHIP / SAMPLING



*MARTHA'S VINEYARD JAZZ EXPERIENCE*  
**CORPORATE PARTNERSHIP WILL INCLUDE THE  
FOLLOWING:**

- **CORPORATE SPONSORSHIP**
- **(15 X 10) SPACE / TENT ON-SITE**
- **(3) PAIR(S) - PREMIUM SEATED TICKETS**

# \$7,500



# ONSITE VENDOR SPONSORSHIP



*MARTHA'S VINEYARD JAZZ EXPERIENCE*  
**CORPORATE PARTNERSHIP** WILL INCLUDE THE  
FOLLOWING:

- ONSITE VENDOR
- (10 X 10) SPACE / TENT ON-SITE
- (1) PAIR - PREMIUM SEATED TICKETS

# \$2,500



# GET INVOLVED

## CONTACT OUR TEAM TO SECURE YOUR SPONSORSHIP:

### Varick Baiyina

- Email: [Varick@MVJazzExperience.com](mailto:Varick@MVJazzExperience.com)
- Phone: 301-792-6977

### Dwight Franklin

- Email: [Dwight@MVJazzExperience.com](mailto:Dwight@MVJazzExperience.com)
- Phone: 508.955.5693

### Tracie Isaac

- Email: [Tracie@Xperienceliveevents.com](mailto:Tracie@Xperienceliveevents.com)
- Phone: 732.395.8301

### Amir Baiyina

- Email: [Amir@Xperienceliveevents.com](mailto:Amir@Xperienceliveevents.com)
- Phone: 470.301.2940

### Alannah Baiyina

- Email: [Alannah@Xperienceliveevents.com](mailto:Alannah@Xperienceliveevents.com)
- Phone: 202.420.1975

### Osei Kweku

- Email: [OseiKwehu@gmail.com](mailto:OseiKwehu@gmail.com)
- Phone: 404.831.9006

**Website: [MVJazzExperience.com](http://MVJazzExperience.com)**

## DEADLINE FOR SPONSORSHIP COMMITMENTS:

- June 1, 2026





**THANK YOU  
JOIN US**

[www.MVJazzExperience.com](http://www.MVJazzExperience.com)